

SURVIVOR TO ADVOCATE 12 WEEK TRAINING SESSION

Step 1 – [Find an Issue and Educate Yourself](#): For the purposes of this class our issue is Violence Against Women

Step 2 – [Define Your Mission](#): What are we going to accomplish? Raise awareness of the issue with the public/politicians/teachers...Are we trying to get a specific piece of legislation (law) changed?

Step 3 – [Start/Join a Group](#): There is power in numbers and it is highly likely others are doing this kind of work already, or are looking for the opportunity to do something like this

Step 4 – [Set Goals](#): SMART (Specific, Measurable, Attainable, Realistic, Timely), know your key messages, target audience and goals (what you are trying to achieve and how you plan to go about it).

Step 5 – [Build a Team](#): build on local, provincial, national and even international groups/individuals

Step 6 – [Build a Coalition](#): network with other organizations, find common ground and agree to disagree on issues that are separate from your common goals

Step 7 – [Plan an Event](#)

Step 8 – [Advocate!](#): get involved to make positive change

Step 9 – [Spread the Word](#): using social media, internet, email, media and other means to promote your message

Step 10 – [Fundraise + Sustain](#)

An Initiative of the Sexual Assault Domestic Violence Advisory Committee of Lanark County
www.endabuseinlanark.ca